



IIIFT

INTERNATIONAL INSTITUTE OF INTERIOR & FASHION TECHNOLOGY



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For more info visit us at www.iiift.com or mail us at contact@iiift.com

OVERVIEW

WHAT STARTS HERE CHANGES "CAREERS"



PROSPECTIVE IIIFT STUDENTS SHOULD SEND IN THEIR QUERIES ON ENQUIRY FORM AVAILABLE ON THE SITE BY ENTERING THEIR CONTACT NUMBERS. OUR COUNSELORS WILL GET IN TOUCH PERSONALLY FOR THE INFORMATION YOU NEED.

At IIIFT western practice is adopted in teaching the students where they are self motivated , made to interact and study by means of visuals have group discussions, make presentations, carryout assignments and gain more hands-on experience.

The inputs given to the students include latest trends,

new ideas and vast database from faculties and leading Brand Managers which makes the environment more vibrant , attractive and stimulating.

Faculties & Guest Lecturers Mentors of the institute who have learned and trained at leading institutions like NIFT , KCT , HKITA. They have vast

experience , wide knowledge and have mastered the art of teaching and creating best fashion FABS. Dedicated in their Mission to bring out best designers in the World. They in fact have designed wonderful costumes for leading Tamil films and outlets. Guest lectures belonging to leading industries , fashion technology institutions of very high repute

in India and Overseas.

Frequent industry visits are organised to different industries ranging from spinning mills, knitting & weaving factories, printing and dyeing houses where they are given hand-on experience.

Practical projects are being assigned in order to ensure thorough knowledge on complete industry.



“You can design and create, and build the most wonderful place in the world. But it takes people to make the dream a reality”

-WaltDisney

ABOUT IIIFT

Our programs are designed to maximize the impact of the fashion and interior industry. The program includes workshops and field trips that enhance students' natural talent and provide training and business resources in the fashion and retail industries. Instructors and industry professionals bring hands on approach to the classroom as students are introduced to various aspects of fashion.

In addition to receiving an overview of the business, technical and creative side of fashion, students are allowed to decide their future plans.

IIIFT helps its students in either getting placed with reputed organizations or in setting up their self-owned business. In order to strengthen the industry-education linkage, IIIFT students participate in field trips to fashion and retail outlets and events. Field trips are designed to teach students to apply what they have learned in the classroom to the real world.

IIIFT PREPARES STUDENTS FOR PROFESSIONAL EXCELLENCE IN DESIGN, FASHION, AND BUSINESS BY PROVIDING THE PREMIER EDUCATIONAL EXPERIENCE THAT FOSTERS CREATIVITY, CAREER FOCUS, AND A GLOBAL PERSPECTIVE.

Students also have the opportunity to apply what they have learned by producing a fashion show using their own designs.

IIIFT offers students a rigorous and innovative curriculum taught by faculty with outstanding academic and industry experience. IIIFT is committed to a broad-based education in the areas of Fashion and Interior. IIIFT exposes students to their chosen professions through internships, guest lectures, industry-sponsored projects, and other opportunities for experiential learning. IIIFT tuition is more affordable than almost any other Institution.



1

REAL JOB SKILLS

We offer top-notch technical skills training. We have advisors in every marketable discipline to make sure we offer what employers specify.

2

CARING ACADEMIC AND CAREER

IIIFT's advisors are here to help create your educational plan, examine your career goals and cheer you on.



CREATIVITY AT IT'S BEST

- 01 Why Designing as a Career ?**

Studying these fascinating subjects can help you create designer clothing for yourself or become a qualified fashion designer or to create world class interiors.
- 02 Fun and Learn**

Students tend to discover new avenues by their creativity. To induce them in this sector activities are conducted which are fun & frolic.

THE CHANGING FACE OF INDIAN FASHION INDUSTRY

India is a country with diversified customs and cultures. People following various traditions live here, their way of dressing also differ from each other. The traces of Indians being fashionable can be found out from the ancient remains of Harappa and Mohenjodaro civilizations. After the independence, globalization is being witnessed in the Indian fashion industry, due to which changes have occurred in the style of Indian dressing.

Styles of wearing saris and salwar-kameez have changed. The look is more cosmopolitan than region-specific. Different styles of blouses like katori style, halter-neck, back button blouses, high neck blouses, puffed sleeve blouses, etc. have become the hot favorite among women.

Mall culture is slowly and steadily growing in India. Many brands and private labels are launched in the Indian market. The first such retail outlet was Shopper's Stop which launched India's first multi-brand store in the year 1993. The specialty of such malls is that they offer a wide range of varied branded stuff, all under single roof.

Some of the famous malls of India are Pantaloons,

Westside, Lifestyle, Globus, etc. The buyer gets an international shopping experience in such retail outlets. There are no nagging sales persons pressurizing the customers to buy. Family stores are becoming hot favorite shopping hub for the middle-class and upper middle class shoppers. Another aspect seen in the changing face of Indian garment

INDIAN FASHION INDUSTRY HAS COME AT PAR WITH INTERNATIONAL STANDARDS

industry is the increasing popularity of 'Boutiques'. Even common person could do it and make it big in this field. It could be started even with small investment of money. More and more Indians are inclining towards designer wear outfits due to increase in income of the people.

India's first boutique was opened in Mumbai in 1965 named 'Dagina' by Mr. Chandu Morarjee.

The next step in retail concept was the surfacing of 'Fashion Houses', which are headed by eminent designers. Ensemble was the first fashion house of India founded in 1987. The collections available in these outlets have very high price tag which could be afforded by the rich customers only.

Displaying clothes through fashion shows is a western concept but now have become a common fashion event in India. In fashion catwalk the models display the collection of designers on ramp. In 1932 the first fashion catwalk was organized in India at Taj Mahal hotel by Catherine Courtney. Fashion catwalk in India was started by Sylla and Nergish, the Spencer sisters. Now many conceptual, theme based fashion shows are being held in contrast to simpler forms of catwalk of yester years.

Indian fashion industry has come at par with international standards. It has become one of the most happening and revenue generating industry of India. The people like to dress in style which is accepted globally. Dressing has become of the important aspect of one's identity and personality.



“Perfection is achieved, not when there is nothing more to add, but when there is nothing left to take away.”

-Antoine de



STUDY

PROGRAMS



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- The background features a dynamic, abstract composition. In the upper right, a series of overlapping, curved lines in various colors (red, blue, green, purple, orange) create a sense of depth and movement. In the lower left, several 3D-style arrows in different colors (blue, green, purple, orange) point in various directions, suggesting growth and progress. The overall aesthetic is modern and energetic.
- BSC IN FASHION DESIGNING - 3 YEARS
 - INTERNATIONAL FASHION DESIGN PROGRAM - 1/2/3 YEARS
 - INTERNATIONAL PROGRAM IN RETAIL MANAGEMENT - 1 YEAR
 - INTERNATIONAL PROGRAM IN MERCHANDISING - 1 YEAR
 - BSC IN INTERIOR DESIGNING - 3 YEARS
 - INTERNATIONAL INTERIOR DESIGN PROGRAM - 1/2/3 YEARS



CAREER OPPORTUNITIES

FASHION DESIGN

COSTUME DESIGNER (FILMS/THEATERS/TELEVISION) | FASHION
DESIGNER | FASHION ENTREPRENEUR | FASHION PHOTOGRA-
PHER | FASHION STYLIST | FASHION ILLUSTRATOR | QUALITY
CONTROLLER | PATTERN MAKER | PRODUCTION SUPERVISOR |
FASHION CONSULTANT | FASHION MERCHANTISER

FASHION DESIGN

WHAT CAN YOU LEARN AT IIFT'S FASHION DESIGN PROGRAM?



The iift's Program in Fashion Design and Management offers experience across disciplines in business, fashion, and design, covering both soft and hard lines. This cross-functional focus will allow students to expand beyond traditional fashion design positions and choose among options in manufacturing, design, and retailing.

The content of the curriculum includes 3Year program syllabus and additionally it offers education on fashion industry trends and manufacturing, general business, management, operations and compliance, retailing, marketing, advertising, and design. Students will have the opportunity to learn how to effectively bridge the gap between designers and the retail market.

They will be required to both identify and

anticipate fashion trends, as well as to develop the decision-making skills needed to ensure that the preferred consumer goods are in stock at the appropriate time.

PURPOSE:

The purpose of this program is to prepare graduates with the skills in fashion trends and forecasting, operations and compliance, retailing, marketing, advertising, and design necessary to have the opportunity to successfully seek employment in the manufacturing, design, or retailing sector. emphasis is placed on using higher cognitive processes to bring about awareness of the fashion and retail merchandising business.

We place major emphasis on the development of a working professional portfolio for every Fashion Design student – one of the most important tools you have to

impress potential employers!

CAREER OPPORTUNITIES:

THIS CROSS-FUNCTIONAL FOCUS WILL ALLOW STUDENTS TO EXPAND BEYOND TRADITIONAL FASHION DESIGN POSITIONS IN THE INDUSTRY AND SEEK ENTRY-LEVEL POSITIONS SUCH AS:

- Visual Merchandiser
- Buyer/Assistant Buyer
- POS Designer
- Fashion Coordinator
- Event Promotion
- Retail Sales Management
- Marketing Assistant
- Merchandiser/Assistant Merchandiser
- Production and Sales Development

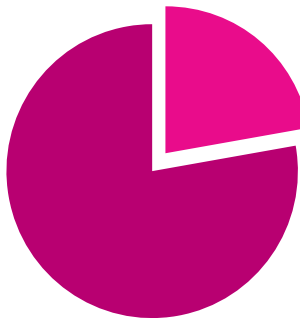
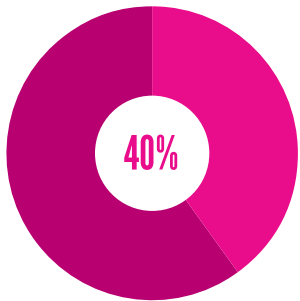
CAREER OPPORTUNITIES

INTERIOR DESIGN

WORK IN ARCHITECTURAL FIRMS | TOWN PLANNING BUREAUS |
THEATERS | EXHIBITIONS | ENTREPRENEUR | CONSULTANT |
RESIDENTIAL INTERIOR DESIGNER | CORPORATE DESIGNER |
HOTEL INTERIORS | MARRIAGES

INTERIOR DESIGN

WHAT CAN YOU LEARN AT IIFT'S INTERIOR DESIGN PROGRAM?



IIFT's interior Design program helps students attain a strong foundation of knowledge and basic skills in multiple areas of interior design. Through a hands-on, real-world approach to education you will expand that base with courses in art history, cultural studies, the decorative arts, materials, textiles, furnishings, lighting, and more. You will be introduced to 2-D and 3-D design, as well as computer-aid drafting techniques while discovering ergonomics, renovation, architecture, psychology, and the business side of this profession.

In your final quarter, you will have the opportunity to see your hard work come together in your professionally assembled portfolio, one of the most important tools you have to show potential employers just how talented you are !

PURPOSE:

The interior Design program's goal is to prepare students for creative, professional interior design careers where information is gathered and synthesized to lead to the creation of a well-designed, healthy, and functional environment that supports human interaction and activity.

This goal is achieved through:

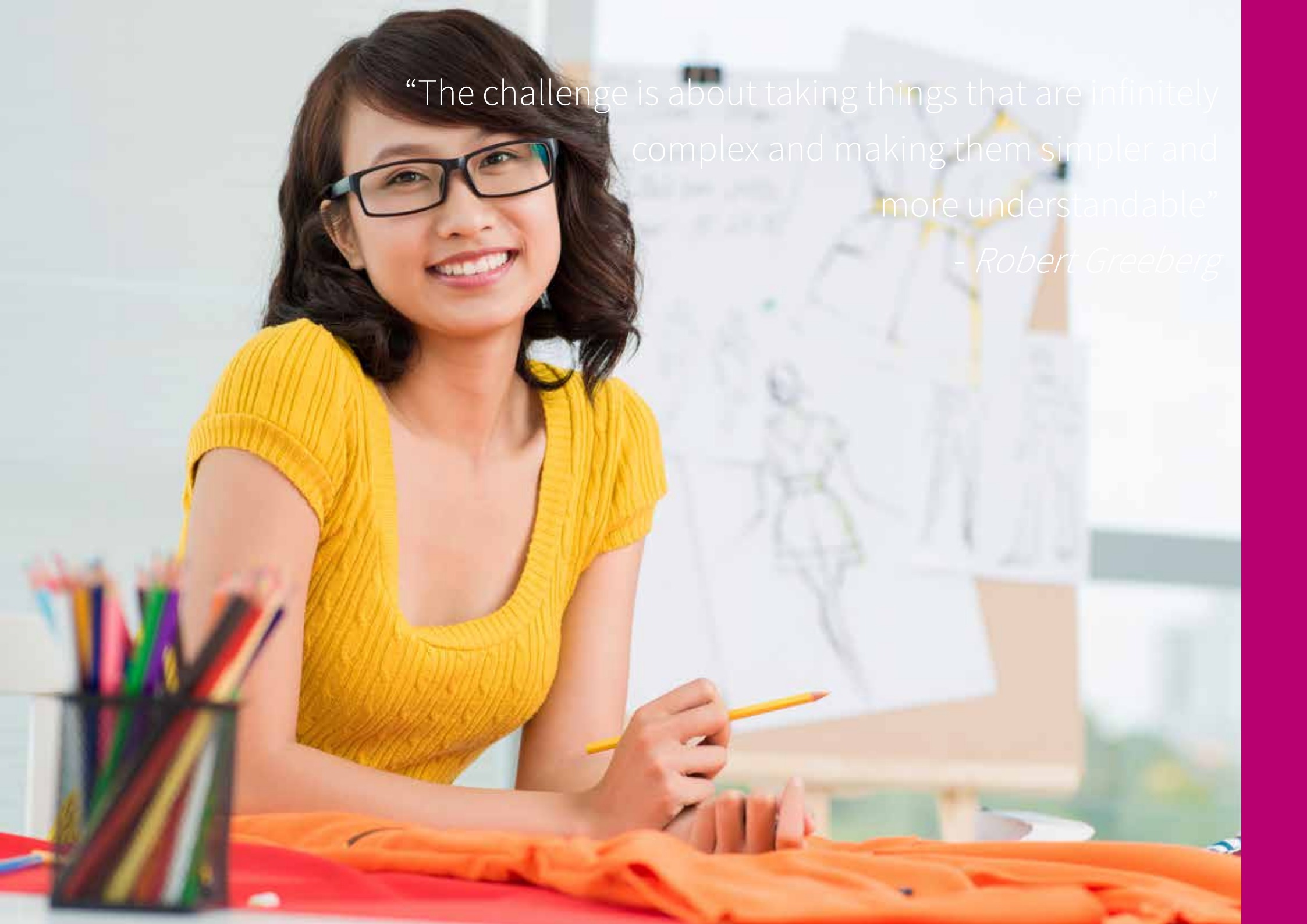
- emphasizing interpersonal and time management skills in conjunction with topics of a creative and/or technical nature;
- providing students with realistic expectations of the workplace;
- demonstrating the importance of research through problem-solving scenarios;
- articulating the need for continuing education in a career that is everchanging due to the evolution of technology and

materials,.

CAREER OPPORTUNITIES:

INTERIOR DESIGN STUDENTS ARE PREPARED TO SEEK ENTRY-LEVEL EMPLOYMENT IN A VARIETY OF INTERIOR DESIGN ENVIRONMENTS, SUCH AS :

- Kitchen and bath design,
- Custom accessory design,
- In-house design for corporations,
- Restaurant design,
- In-house hospital design,
- Hospitality design,
- Wall covering design,
- Furniture design,
- Residential design,
- Adaptive re-use, and work place design

A woman with dark hair and glasses, wearing a yellow ribbed top, is smiling and holding a yellow pencil. She is sitting at a table with an orange cloth. In the foreground, there is a black pencil holder filled with various colored pencils. In the background, a whiteboard on an easel displays a diagram with lines and arrows. The scene is brightly lit, suggesting an indoor workspace or classroom.

“The challenge is about taking things that are infinitely complex and making them simpler and more understandable”

- Robert Greeberg

The Academic staff provide each and every learner with the support required to perform academically, and encourage active engagement from the students

ACADEMIC SUPPORT

The Student Representative Committee is made up of representatives from each year and is responsible for organising student fundraising events and for communicating any student recommendations or concerns. Regular student and staff social events provide an opportunity to strengthen relations and take a break from the demands of the intensive curriculum.

STUDENT DEVELOPMENT

COUNSELLING SUPPORT

This is provided in the form of information regarding possible service providers who are able to cater for the specific type of support/counselling the student requires.





OUR MISSION

IIIFT prepares students for professional excellence in design, fashion, and business by providing the premier educational experience that fosters creativity, career focus, and a global perspective. To fulfill its mission:

IIIFT develops students aesthetic, intellectual, analytical, and technological abilities through programs that integrate theory and practice.

IIIFT OFFERS STUDENTS A RIGOROUS AND INNOVATIVE CURRICULUM TAUGHT BY FACULTY WITH OUTSTANDING ACADEMIC AND INDUSTRY EXPERIENCE.

IIIFT IS COMMITTED TO A BROAD-BASED EDUCATION IN THE AREAS OF FASHION AND INTERIOR.

IIIFT exposes students to their chosen professions through internships, guest lectures, industry-sponsored projects, and other opportunities for experiential learning.

IIIFT promotes student growth and self-development through student support services, programs, and activities.

IIIFT provides students with a multifaceted educational experience, which incorporates the vast resources of International Standards.

REACH US

GET IN TOUCH

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