



IIIFT

INTERNATIONAL INSTITUTE OF INTERIOR & FASHION TECHNOLOGY



STUDENT
ADMISSION
BROCHURE

monde du' **DESIGN**



WHY IIIFT

POINEER IN DESIGN EDUCATION

GLOBAL CONNECT & INDUSTRY RELATIONS

MOST ADVANCED DESIGN CURRICULUM

REAL-TIME JOB SKILLS

STRONG PRACTICAL APPROACH

PROVEN STUDENT PLACEMENT RECORD

AFFORDABLE FEE FOR RIGHT TO EDUCATION

The Academic staff provide each and every learner with the support required to perform academically, and encourage active engagement from the students

ACADEMIC SUPPORT

The Student Representation Committee is made up of representatives from each year and is responsible for organising student fundraising events and for communicating any student recommendations or concerns. Regular student and staff social events provide an opportunity to strengthen relations.

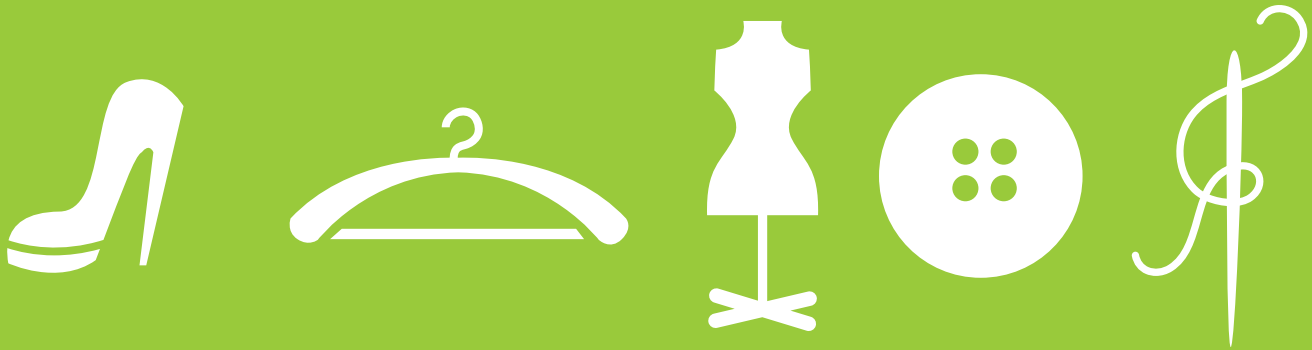
COUNSELLING SUPPORT

This is provided in the form of information regarding possible service providers who are able to cater for the specific type of support/counselling the student requires.

STUDENT DEVELOPMENT

APPROACH TOWARDS DESIGN EDUCATION

At IIIFT western practice is adopted in teaching the students where they are self motivated , made to interact and study by means of visuals have group discussions, make presentations, carryout assignments and gain more hands-on experience.



THE DIRECTOR'S MESSAGE

“YOU HAVE IMAGINED A GREAT CAREER
MAKE IT HAPPEN”

- G Singh

Director, IIIFT

In my view, purpose of any education is to replace an empty mind with an open one. Here at IIIFT, we allow you to give boundless expression to your taste, emotions and freedom of thought and make “**creations**” that have your signature.

There is one quality that any individual must possess to win, and that is a definiteness of purpose-the knowledge of what one wants and a burning desire to possess it. To achieve this, one ought to have the passion,

perseverance, patience and then one would be a winner for sure. IIIFT promises to transform your potential into a positive, highly rewarding career. Come, be a part of this happening institute and feel the difference in you.

DEDICATED FOR DESIGN EDUCATION IN FASHION & INTERIOR DESIGN

Our programs are designed to maximize the impact of the fashion and interior industry. The Degree Programs are accredited by UGC recognised university, in Fashion and Interior Design. The programs include workshops and field trips that enhance students' natural talent and provide training and business resources in the designer industries.



The only institute in India to have setup an online store by the students



Exclusive app for the students to stay connected with faculties to reach an extra mile



Flexible timings makes it easy to complete design education. Weekend batches are available.



Equipped with fully airconditioned rooms, computers, knowledgebase and wifi for students



CREATIVE
VISIONS
COMES TO
LIFE AT
IIIFT

PROGRAMS OFFERED

DESIGN SPECIALIZATION

The curriculum designed are focussed specialisation programmes in Design Fields. Design management, hand drafting, design implementation form the core content, which is integrated with production processes, research and development.



IIIFT's designing courses are industry driven, updated and practical.

We encourage students to learn beyond traditional boundaries and supplement their education with various teaching methods and digital resources.



ELIGIBILITY : BACHELORS IN ANY STREAM

PROFESSIONAL PROGRAMS



ELIGIBILITY : 10TH OR 12TH PASS CANDIDATES

IMAGINE INNOVATE CREATE



TAKE THE NEXT RIGHT STEP

Fashion Design

Limited 40 seats

IIIFT is all set to provide International fashion trends to Indian Design Aspirants. Backed by more advanced systems of research, IIIFT offers International Certification in Fashion Design, Fashion Stylist and Pattern Making.

BE DESIGN THINKER @IIIFT

WORKSHOPS INDUSTRIAL VISITS PRACTICAL PROJECTS

A PLACE WHERE IT ALL HAPPENS PROACTIVELY



ABOUT THE COURSE

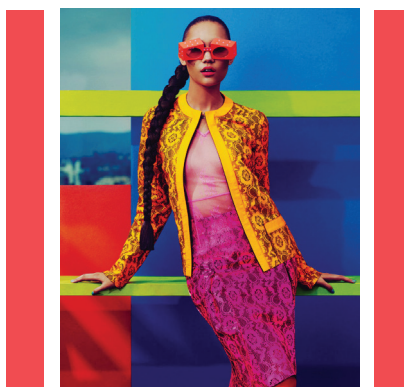
This course is a distinct collaboration of the Science and Art of Apparel studies as well as elements of design. Students will be studying the art of Fashion and Apparel Design for a period of 3 years



This study program prepares students to think creatively, critically, and divergently about the design process. Students learn to appreciate the universality of design, contextualize design problems, and blend historical and global perspectives with evolving trends as the foundation for inspired design solutions. Students become design innovators by learning to balance conventional design.



The course, designed by the experts in Fashion Industry, incorporates the recent transformation of the Fashion World so as to give necessary input and also guide the ambitious students who want to make it big in the Fashion & Apparel industry. The course focuses on both theoretical as well as practical aspects of Fashion Design & Technology.



Career Opportunities

A Fashion Design passout can join entry level managerial positions such as Fashion Co-ordinator, Designers, Fashion Stylist, Fashion Analysts, Production Executives, Merchandisers, Pattern makers, Fashion Journalists. At the end of the course, students will be confident enough to be an Entrepreneur.



YEAR 1

FUNDAMENTALS OF FASHION DESIGN

- Color Theory
- Fashion Communication
- Fiber to Fabric
- Drafting & Pattern Making
- Computer Fundamentals
- Design Basics
- Elements & Principles of Design
- Surface Ornamentation
- Dyeing and Printing
- Pattern Making & Cutting
- Fashion Sketching
- Fashion Show

YEAR 2

ADVANCED FASHION DESIGN

- Pattern Making & Grading
- Fashion Marketing
- Traditional Indian Textiles
- Advance Computer Graphics
- Fashion art & Design details
- History of World Costumes-1
- Apparel Merchandising
- Fabric Studies
- Drafting & Draping
- Adobe Illustrator
- Advance Design Studies
- Fashion Show

YEAR 3

FASHION ART & MANAGEMENT

- Visual Merchandising
- Knitwear
- Advanced Draping & Construction
- Photoshop
- Fashion art & Accessory Design
- Retail Management
- International Marketing
- Volume Production
- Quality Control
- Advanced Construction
- Computer aided Design(CAD)
- Art & Appreciation
- Fashion Show



THE DESIGNER HOUR

ANNUAL FASHION SHOW



DESIGN IS A JOURNEY TO DISCOVERY



WORKSHOPS

Workshops related to Fashion
Art and Design apart from
regular studies



STUDY TOURS

A fulfilled mix of travel
and study for the students
to various places in India



GUEST LECTURES

To share the practical
experience by the industry
experts on how to lead the design
field



BEYOND CLASSROOM



INTERNATIONAL CELEBRITY RECOMMENDS | IIIFT



TAKE THE NEXT RIGHT STEP



GARO SPARO

INTERNATIONAL FASHION DESIGNER FOR **LADY GAGA**

Push your self to the limits at your Design School IIIFT. World has a very bright future waiting for you. Create beautiful things, You are going to be a part of wonderful Industry with IIIFT.

REBECCA MINKOFF

INTERNATIONAL FASHION DESIGNER FOR **KATE MARA**

Hey IIIFT students, keep your goal and dream in mind. I hope you enjoy your school, and you keep your creativity inside you and explode it out for everyone to enjoy it.



STUDENT WORKSHOPS ✓



An abstract geometric composition featuring several overlapping circles. The largest circle in the upper left is filled with black and white diagonal stripes. Below it, a solid purple circle is partially visible. To the right, a smaller circle with black and white diagonal stripes is partially covered by a solid green circle. In the center, a circle with black and white diagonal stripes is partially covered by a solid purple circle. Below this, a circle with black and white diagonal stripes is partially covered by a solid red circle. In the lower left, a circle with black and white diagonal stripes is partially covered by a solid red circle. The background is a solid purple color. A white rectangular box is positioned in the lower right, containing the text 'INTERIOR DESIGN 3 YEARS'.

INTERIOR

DESIGN
3 YEARS



ABOUT THE COURSE

This course deals with decoration and design of residential area, commercial area and built environment in general. It also mainly focuses on decoration and design of exteriors of buildings.



The Interior Design programme at IIIFT surpasses traditional approach to interior design that is restricted to only decoration or aesthetic embellishments to encompass a more effective approach that relies on the transformative power of design interventions in making a difference in the built environment.



The programme takes the students through a sensitizing journey of making them aware of the context within which they operate as interior designers, and then equips them with the necessary tools to realize their vision. This programme trains students to think and act cohesively to be able to extend their design skills to interior spaces, exhibitions, pavilions, art installations and many more.



Career Opportunities

There are innumerable career opportunities for working with established Interior Designers and Architectural firms as well as large builders; Working as Specialists or Consultants for Exhibition Designers, Museum Designers, and Freelance Designers; working for Retailers, Supermarkets, Emporiums, Advertising Agencies, Visual Merchandisers, etc.



YEAR 1

INTERIOR DESIGN - I

- Basics of Drafting
- Elements Of Design
- Art And Architecture History-I
- Basic Of Drawing
- Graphics- I
- Material And Finishes-I
- Interior Design Studio- I
- Art And Architecture History-II
- Material And Finishes -II
- Interior Design Studio - II
- Interior Construction Technique - II
- Furniture Design- I
- Interior Service System- II

YEAR 2

INTERIOR DESIGN - II

- Material And Finishes -III
- Design Studio - III
- Construction Technique - III
- Computer aided design
- Structures- I
- Interior Service System-III
- Design Studio –IV
- Structures-II
- Visual Merchandise
- Auto Cad- III
- Computer aided design
- Landscape Design
- Intelligent Interiors

YEAR 3

INTERIOR DESIGN - III

- Estimation And Budgeting
- Management
- Entrepreneurship
- Computer aided design
- Industry Projects
- Market Dynamics
- Portfolio development
- Project Work
- Marketing in Interior Design
- 3Ds Max

DESIGN IS A JOURNEY TO DISCOVERY



WORKSHOPS

Hands on practicals for Interior Architectural and Design apart from regular studies



STUDY TOURS

A fulfilled mix of travel and study for the students to various places in India



ID EXHIBITION

Every year we organize "HUES" interior design exhibition with exclusively products made by students



HUES
ID Exhibition





INTERIOR DESIGN EXHIBITION BY STUDENTS OF ID



STUDENT TESTIMONIALS

THE FEEDBACK OF OUR STUDENTS MAKE US DO MORE



GURDEEP K

ALUMNI INTERIOR DESIGN

"The task of modern educator is not to cut down jungles but to irrigate deserts, this is enough of describe the power of this prestigious institution."

PRIYA B

STUDENT INTERIOR DESIGN

Faculties here, covers all aspects of interior design in great detail but it is simplified and easy to read so that you don't feel lost and overwhelmed.



SAYALI K

STUDENT FASHION DESIGN

A very good experience during studies, is building a positive environment for students. Lerner many good things along with regular studies. Thank you for everything.

NIKITA R

STUDENT FASHION DESIGN

Loads of opportunities are provided to us during our annual year. With professionally handled fashion show, industrial visits and workshops, I see my dream come to life at IIFT.



TESTIMONIALS #2



PRATIK

ALUMNI FASHION DESIGN STUDENT

Thank you for helping me to be a better person. I learned so very minute things, which are helping me now in the Fashion Industry. Thanks again for everything.

SHRAVANI K

STUDENT FASHION DESIGN

Studying at IIIFT has been a very enriching experience. It provided me with enhanced and efficient exposure to the vast arena of Fashion Designing.



ANITA C

STUDENT FASHION DESIGN

I got all the support & guidance from faculties and management since I am a Housewife. I really appreciate the extra flexible care given. Thank you.

RANIA S

STUDENT INTERIOR DESIGN

To my surprise I saw, it is not a simple Interior Design Institute, it is a well-organised Team of professionals who are ready to help students become professional designers.



SUCCESS STORIES



Our young and aspiring alumni have already started creating waves in the design industry. With a far sighted vision and a humble yet persistent approach they have established themselves as leaders and important key players in renowned companies as well as setting up their own brands.



GURDEEP KAUR
ASIAN PAINTS



RUTUJA SHINDE
LIVSPACE



AMTULLAH L
MANISHA MALHOTRA



SIDDHI DALVI
ANITA DONGRE



ANVITA PURI
HAGER DESIGN INC / CANADA



ANITA C
VAANI DESIGNER HOUSE



MRINAL V
LIVSPACE



SAHAY S
WATERMARK DESIGNS



HIMANSHU G
ALANKARAM

— Employers & Partners —

IIIFT alumni have been placed at numerous reputable companies, such as

100% Placement Assistance

WHAT STARTS HERE, CHANGES
" CAREERS "

DIGITAL
IMPACT SQ
ENHANCING LIVES

RAHEJA
UNIVERSAL

PHILIPS

lifestyle
YOUR STYLE. YOUR STORE.

Leo Burnett

L&T Infotech

KPMG

Jio

infosys.digital

HRX
BY HETANK KOSHIAN

Human Factors
International

Godrej
Godrej & Boyce Mfg. Co. Ltd.

fractal
ink design
studio

FLOATING
CANVAS
COMPANY

Faasos

BIKE
INDIA

SIEMENS Deloitte.

pepperfry.com

max
LOOK GOOD. FEEL GOOD.

H'AFELE

SHOPPERS STOP
START SOMETHING NEW

asianpaints

TOMMY
HILFINGER

HOUSE FULL
The Furniture Destination

Slazak
THE KITCHEN SPECIALIST

HomeTown
The Art Of Better Living

Levi's

MANISH
MALHOTRA

TAKE THE NEXT RIGHT STEP



CALL US @ 91 22 27700061
LIMITED SEATS FOR ALL STREAMS





IIIFT

International Institute of
Interior & Fashion Technology

201-202, 2ND FLOOR, CHANDRAI ARCADE, SEC-20,
NERUL WEST, NAVI MUMBAI - 400706, MH, INDIA
LANDMARK : OPP NERUL RLY STATION

CONTACT - +91 22 27700061 / 91 9029070062

For more info visit us at www.iiift.com or mail us at contact@iiift.com